



BANGKOK
GEMS & JEWELRY
FAIR 61ST EDITION
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เว็บไซต์ Hong Kong Jewellery Magazine (เมืองฮ่องกง)
หัวข้อข่าว BGJF opens door to visitors
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Ministry of Commerce's Department of International Trade Promotion (DITP) opened the 61st edition Bangkok Gems & Jewelry Fair (BGJF) themed "Heritage & Craftsmanship" highlighting cultural heritage and exquisite craftsmanship of Thai artisans and offering a trade negotiation platform for local and international companies.

Around 900 local companies take part in the fair and occupy more than 2,000 booths. It is expected that the exhibition will draw 20,000 visitors from 130 countries and generate sales over THB 2 billion.

"Bangkok Gems and Jewelry Fair is a key platform that offers an opportunity for Thai companies, both large and small, to do business with high-potential businesspeople and buyers from around the world, learn about consumers' needs, and expand their business networks and exchange knowledge with others," Sontirat Sontijirawong, Minister of Commerce stated.

The organiser exhibits five niche jewellery trends in "The Niche Showcase" zone and showcases jewellery from leading SMEs in "The New Faces" zone with over 120 new exhibitors to align with the government's initiatives of "Thailand 4.0" and "Creative Economy".

The 61st BGJF takes place from 21 to 25 February at Challenger Hall 1-3, IMPACT Muang Thong Thani. The fair opens for trade negotiations from 21 to 23 February and opens for the general public on 24 and 25 February. (Photo courtesy: BGJF)

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