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### Thailand Optimistic About Jewelry Business

Feb 27, 2018 6:44 AM By David Brough

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**RAPAPORT...** Thailand's gem and jewelry exports climbed 2% to almost \$13 billion in 2017, excluding gold, Commerce Minister Sontirat Sontijirawong said in his opening address at the Bangkok Gems & Jewelry Fair last week.

An improving economic outlook in key markets for Thai-manufactured jewelry, such as the US, provides optimism for continuing growth in the country's gem exports, according to government officials.

"The key driver is the improving world economy," noted Chantira Jimreivat Vivatrat, director-general of the state-backed Department of International Trade Promotion (DITP), which organized the event.


"We have been helping Thai companies with their marketing, and have provided a favorable tax regime for manufacturing," she added.

The Gem and Jewelry Institute of Thailand (GIT) has enjoyed improved Chinese demand for its colored-gemstone grading services, its deputy director, Boontawee Sriprasert, noted. This reflected stronger consumer demand for those products in the important market, Sriprasert added.

Gems and jewelry represent Thailand's third-largest export trade after the automotive and computing sectors, the DITP said.

**DAG** DALLAS  
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Fine Jewels Auction  
March 21






BANGKOK  
GEMS & JEWELRY  
FAIR 61<sup>ST</sup> EDITION  
FEBRUARY 2018

**ASIALIFE**  
Media Thailand  
A Boutique Media, PR and Marketing Agency

The exhibition showcased Thai artisanal and design skills, with innovative stands featuring jewelry products from small and medium-sized companies across the country. Around 900 companies — including more than 12 new exhibitors — in 2,200 booths took part in the show, attracting retail buyers from around the world.

Thailand has a long tradition of manufacturing and exporting gold, silver and colored-gemstone jewelry, using a highly skilled workforce and cutting-edge technology, backed by tax exemptions.

 **แนะนำ** 34 คน แนะนำสิ่งนี้ สม่่าสิ่งงาน เพื่อดู สิ่งทีเพื่อนของคุณแนะนำ



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