Thai Ministry of Commerce to host 61st Bangkok Gems & Jewelry Fair

The 61st Bangkok Gems & Jewelry Fair will be held under the theme “Heritage & Craftsmanship” that will highlight Thailand’s cultural heritage that is expressed in the creation of uniquely design jewelry that perfectly combines beautiful Thai designs with the demands of international consumers. For decades, Thai designers and artisans are renowned worldwide for their creativity, exquisite designs and creative jewelry pieces. Highlights at the fair include impromptu activities and exhibitions as well as new trading opportunities from the Nicol Showcases that exhibit fine niche jewelry trends. The new focus that highlights the best of Thai SMEs from all regions, a showcase zone that will be greatly expanded this year, to exhibitions and workshpsh from The Jewellery, a group of designers who focus on creative and innovative jewelry-making.

Moreover, educational seminars and one-on-one consulting services from experts will be on offer as well as a mobile gems analyzing unit from GIT and other world-leading institutes. “The 61st Bangkok Gems & Jewelry Fair offers an opportunity for participants to meet manufacturers, distributors and over 900 leading exporters from Thailand and other countries who will be exhibiting all categories of products in the gems and jewelry industry in over 2,200 booths, with exhibitions from countries such as the USA, China, Japan, Hong Kong, India, Sri Lanka and ASEAN countries. DTTP experts that this edition of the fair will generate over THB 2 billion in sales and see over 20,000 international buyers and visitors,” said DTTP Director General.

The fair opens for trade negotiations during February 21-25, 2018 at Chulalongkorn Hall 1,5, IMPACT Muang Thong Thani. The fair opens for trade negotiations during February 21-25, 2018 at Chulalongkorn Hall 1, 5, IMPACT Muang Thong Thani. More information could be obtained from www.bkkgems.com

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