

เว็บไซต์ Instoremagazine (นครนิวยอร์ก/มูมไป)  
หัวข้อข่าว Bangkok Gems & Jewelry Fair set for Feb. 21-25  
เผยแพร่เมื่อ 14 กุมภาพันธ์ 2561  
มูลค่าการประชาสัมพันธ์ (บาท) 300,000

Link:

<http://instoremag.com/news/press-releases/24820-ministry-of-commerce-to-host-the-61st-bangkok-gems-jewelry-fair>



## Bangkok Gems & Jewelry Fair Set for Feb. 21-25

INSTORE ARTICLE BY: INSTORE STAFF FEBRUARY 14, 2018



**(PRESS RELEASE)** BANGKOK – The Ministry of Commerce's Department of International Trade Promotion will hold the 61st edition of the Bangkok Gems & Jewelry Fair under the theme of "Heritage & Craftsmanship," highlights Thailand's cultural heritage and the craftsmanship of Thai artisans. The event is expected to welcome over 20,000 buyers and visitors from more than 130 countries across the globe.

DITP Director-General Chantira Jimreivat Vivatrat said DITP is ready to hold the 61st Bangkok Gems and Jewelry Fair Feb. 21 to 25 as a prominent stage to promote the capabilities and support large Thai manufacturers as well as SMEs in expanding their businesses to international markets while networking and trading with partners from Thailand and other countries.

"In 2017, the gems and jewelry industry was ranked third exporting industry in Thailand after automotive and computers and parts, with exports of gems and jewelry excluding unwrought gold increased by 2.25 percent, which was the first time for the industry to see growth in the past three years. Moreover, the outlook for 2018 is positive and the gems and jewelry industry remains a key part of the economy that generates income and adds value for Thailand," said the DITP director-general.

Highlights at the fair will include inspirational activities and exhibitions as well as new trading opportunities, such as The Niche Showcase, which exhibits five niche jewelry trends; The New Faces, which highlights the best of Thai SMEs from all

### PRODUCT VIDEO



### COLOR, COLOR EVERYWHERE

See today's brightest gems at their colorful best. **NEW FEATURE!** Watch our video to the very end to link to each designer's website.

### MOST POPULAR STORIES

-  The 3 Fastest-Growing Engagement Ring Trends of 2018, According to Pinterest **3/11/18**
-  Museum Collection Included Fake Gems **3/7/18**



BANGKOK  
GEMS & JEWELRY  
FAIR 61<sup>st</sup> EDITION  
FEBRUARY 2018

**ASIALIFE**  
Media Thailand  
A Boutique Media, PR and Marketing Agency

regions; a showcase zone that will be greatly expanded this year; and exhibitions and workshops from The Jewellers, a group of designers who focus on creative and innovative jewelry-making. Moreover, educational seminars and one-on-one consulting services from experts will be on offer as well as a mobile gems analyzing unit from GIT and other world-leading institutes.

"The 61st Bangkok Gems & Jewelry Fair offers an opportunity for participants to meet manufacturers, distributors and over 900 leading exporters from Thailand and other countries who will be exhibiting all categories of products in the gems and jewelry industry in over 2,200 booths, with exhibitors from countries such as the US, China, Japan, Hong Kong, India, Sri Lanka and ASEAN countries. DITP expects that this edition of the fair will generate over THB 2 billion in sales and see over 20,000 international buyers and visitors," said the DITP director-general.

The fair will take place at Challenger Hall 1-3, IMPACT Muang Thong Thani. The fair opens for trade negotiations Feb. 21-23, 10 a.m. - 6 p.m., and opens for the general public on Feb. 24 from 10 a.m. to 6 p.m. and Feb. 25 from 10 a.m. to 5 p.m. For more information and pre-registration, visit [www.bkkgems.com](http://www.bkkgems.com) or dial DITP Call Center 1169.



Mrs. Chantira Jimreivat Vivatrat (3rd from left), DITP Director-General, during the press conference 61st edition of the Bangkok Gems & Jewelry Fair (BGJF) under the theme of "Heritage & Craftsmanship"



Jeweler Falls Off Forbes Billionaire  
List Amid Fraud Investigation  
3/8/18

**THE #1 POS**

provides *everything*  
you need to succeed.

WEB  
INTEGRATION

**THE EDGE**  
MORE THAN SOFTWARE. A SOLUTION