

## Press Release

### **DITP Ready to Host Bangkok Gems & Jewelry Fair This February 2020 with Preventive Measures Against Coronavirus**

The Department of International Trade Promotion (DITP), Ministry of Commerce, has announced its readiness to organize the 65<sup>th</sup> Bangkok Gems & Jewelry Fair (BGJF) this February as local and international exhibitors confirm their attendance at the Show. Besides comprehensive range of gems and jewelry products, DITP has reassured buyers and sellers that the highest security measures will be in place as well as preventive measures against the 2019-Novel Coronavirus (2019-nCoV) .

Mr. Somdet Susomboon, DITP Director-General, revealed that the Department is ready to host the 65<sup>th</sup> Bangkok Gems & Jewelry Fair from February 25<sup>th</sup> to 29<sup>th</sup> 2020, at Challenger Halls 1-3, IMPACT, Muang Thong Thani. The exhibitor meeting held earlier in February 6<sup>th</sup>, 2020 welcomed numerous exhibitors who confirmed their participation in the Show. As HKTDC has rescheduled its HKTDC Hong Kong International Jewellery Show to May 2020, a number of domestic and international exhibitors are expressing interest in joining the February edition, prompting DITP to extend the exhibitor application deadline for the upcoming show.

“The 65<sup>th</sup> Bangkok Gems & Jewelry Fair will be the only major gems and jewelry fair to be organized in Asia during the period. Thus, the exhibitors have expressed their confidence that they will meet potential buyers from overseas who look for product sourcing and business networking. Amid the Coronavirus outbreak, DITP has projected a much lower number of Chinese buyers. However, our Thai Trade Centers around the world have confirmed that most buyers, especially those from Europe and the United States, will be joining the show, as buyers from over 85 countries worldwide have already pre-registered for the Event. DITP has also asked the Thai Trade Centers to closely monitor the latest updates on the Coronavirus impact,” said the Director-General.

“Special feature new to the Bangkok Gems and Jewelry Fair this edition is the story of Thai Silver at the *Siam Silver Showcase: from Past to Present* featuring silver jewelry fashion trends and various designs to emphasize the country’s leading position as the number one silver exporter of the world. To date, 913 domestic and international companies have reserved their space for the show, a 2 percent increase from the 2019 February edition. DITP has extended its exhibitor application deadline until February 20<sup>th</sup> 2020, in order to cater to exhibitors who have been affected by the postponement of the Hong Kong Show,” the Director-General added.

Additionally, to ensure buyers and visitors’ safety standards, especially with regard to preventive measures against the 2019-nCoV, DITP has coordinated with the Ministry of Public Health’s Department of Disease Control and IMPACT Exhibition Management Co. Ltd, the venue provider, to implement various health measures at the fairground to prevent the spread of the virus as follow:

- Install thermal-scanners and use thermal-guns at all entrances and exits with nurses stationed at all checkpoints. Only those who have passed the inspection will receive a sticker to enter the Show.
- For those with high temperatures, a golf cart is provided to deliver suspected cases to a temporary screening unit outside the building.
- Prepare an ambulance with a medical team from Bamrasnaradura Hospital throughout the Fair.
- Increase frequency of spraying disinfectant in the air conditioning system.
- Provide hand sanitizers at various checkpoints at the Show. Increase frequencies and the number of cleaning crew to disinfect surfaces at the fair such as stair railings, escalators, and restrooms
- Spray disinfectant in shuttle buses operated by IMPACT.
- Provide face masks at checkpoints for show participants.
- Set up Coronavirus precautions signs

The 65<sup>th</sup> Bangkok Gems and Jewelry Fair will be held from February 25<sup>th</sup> to 29<sup>th</sup>, 2020 at Challenger Halls 1-3, IMPACT, Muang Thong Thani. For more information, please contact 0-2507-8392-3 or visit [www.bkkgems.com](http://www.bkkgems.com)