



Press Release

**Webinar Celebrates Close Cooperation
Between Thailand and UAE Jewelry Companies**



- + Relations between Thailand and UAE praised**
- + UAE is #1 trading partner for Thailand in MENA region**
- + UAE jewelry companies are invited to digital BGJF in November 2020, as well as 66th edition of BGJF in February 2021**
- + The skill of Thailand's jewelry craftsmanship praised, as well as government support for industry and foreign investment in the country**

'Thailand & Middle East Jewelry Trade: Strengthening the Bond' was the theme of a webinar hosted by the Department of International Trade Promotion (DITP) and New Jeweller International Media Group on 16 July 2020.

Moderated by Mr Chandu Siroya, the Vice Chairman of Dubai Gold and Jewellery Group and Managing Director of Siroya Jewels, the webinar featured keynote speakers from Thailand and the Middle East. Dubai Gold and Jewellery Group (DGJG) has a very long and cordial relationship with Thai jewelry industry and also continuously supports DITP in various activities over these years.



Mr Panot Punyahotra, DITP Director of the Thai Trade Centre in Dubai

Mr Panot Punyahotra, DITP Director of the Thai Trade Centre in Dubai, opened the webinar by commenting on the special relationship between Thailand and the UAE; the two countries are celebrating 45 years of diplomatic relations.

Mr Punyahotra said, "The UAE is the number one trading partner with Thailand in MENA countries. Some 43% of all jewelry exports to the MENA region is to the UAE."





He also praised the efforts of the UAE during the COVID-19 period. The Middle Eastern country has sent medical equipment to Thailand, as well as allowing special flights to repatriate Thai nationals.

Although the 66th edition of the Bangkok Gems and Jewelry Fair (BGJF) had been postponed until February 2021, Mr Punyahotra confirmed that the DITP would be organizing a Special Online Exhibition during 2 – 4 November 2020.

He invited gems and jewelry companies from the UAE and the wider MENA region to attend the 66th edition of the BGJF, which will have an emphasis on silver projects.

Meanwhile he confirmed the DITP's ongoing commitment to help demonstrate Thai products in trade shows across the MENA region.

"The DITP will continue to support Thai companies to showcase their products in almost all the exhibitions and shows in the Middle Eastern region," he said.

Mr. Anuraag Sinha, Director of Liali Jewellery, praised the BGJF for playing an important role in "showcasing designs and products that are not available in the Middle Eastern market."

He stressed that Thailand held an advantage though the skills of their cutters and also in the open mindset of Thai manufacturers that made it easy for customers to conduct business with them.

"In Thailand, there is an excellent combination of both rough and exquisitely manufactured jewelry," he said.

Mr. Mehran Mahallati, Director of Mahallati Jewellery, stated that Bangkok and Chantaburi were the world's foremost market places for purchasing precious and semi-precious color gemstones.

He praised the Thai government for establishing specific departments to support and help traders and businesses from overseas to set up in Thailand.

"Both the DITP and the BOI do a wonderful job to ease the processes of setting up a business in Thailand," he said. "Though various markets, such as Vietnam and China are emerging, when it comes to price allied to craftsmanship and quality, nothing can beat Thailand."

"The intricacy and quality are imbibed in all Thais," he added.

Ms. Maha Al Sibai, Designer and Founder of Maha Al Sibai Jewellery, believed that Thailand has grown to become an important producer of jewelry due to its designs, craftsmanship and quality. She praised the way that the Thai Government had supported its manufacturers and designers.

"As a jewelry designer I am pleased to set up a manufacturing unit in Thailand in the near future," she said, adding that she believed there should be a platform where jewelry designers from both Thailand and the UAE can meet and exchange ideas.





**BANGKOK GEMS
& JEWELRY FAIR**
66th Edition February 2021

23 - 27 FEB 2021
Challenger Hall 1-3
IMPACT, Bangkok

Organized by
DITP
Department of International Trade Promotion
Ministry of Commerce, THAILAND



BGJF is one of the most acclaimed trade shows in the world, featuring 360° precious jewelry business opportunities. The 66th Bangkok Gems & Jewelry Fair is rescheduled to 23-27 February 2021 while its special online exhibition will be launched on 2-4 November 2020.

For more information about Bangkok Gems & Jewelry Fair, please visit:

Website: www.bkkgems.com

Facebook: bangkokgemsofficial

Instagram: bkkgemsofficial

THAILAND'S
MAGIC HANDS

WWW.BKKGEMS.COM
BANGKOKGEMSOFFICIAL

