







The 71st Bangkok Gems & Jewelry Fair

## **EVENTS & ACTIVITIES**

#### **HIGHLIGHTS**

23 Jewelry Trend 2025: What to SUN Expect and What Customers are Expecting



D 10.30 - 12.30 hrs
VENUE: 110AB

By Dr. Sitthichai
Parinyanusorn
(GIT Deputy Director;
Business)

24 Innovations in Jewelry Design, MON Production, and Business

• 10.30 - 12.30 hrs

VENUE: 110AB

By Mr. Sidthisak

Limvatanayingyong

Mr. Surasak Maneesathianrattana



24 Future
Trends and
MON Challenges in
Asean Jewelry
Market



● 14.00 – 16.00 hrs VENUE: 110AB By Mr. Sumed Prasongpongchai Mr. Ermin Siow

TUE

The Fascinating
World of Pearls

▶ 14.00 – 16.00 hrs VENUE: 110AB By Ms. Ravenya Atchalak (GIA Pearl Gemologist, GIA, Bangkok)

**And many more!** 











# VENTS 8 ACTIVITIES

**HIGHLIGHT SPEAKERS** 



Dr. Sitthichai **Parinyanusorn** 

GIT Deputy Director; Business



**Patcharin** Pattanabunpaiboon

Content Director, Creative Economy Agency

#### **SUNDAY 23RD FEBRUARY 2025**

TIME	VENUE	TOPICS
10.30 - 12.30 hrs	110C	Jewelry Trend 2025: What to Expect, and What Customers are Expecting (EN)  By Dr. Sitthichai Parinyanusorn (GIT Deputy Director; Business)
10.30 - 12.30 hrs	110AB	Challenging in Detection of Treatment in Ruby and Sapphire (EN)  By Ms. Supparat Promwongnan (GIT Senior Gemologist and Acting Chief of Gem and Jewelry Testing Division)  Mr. Thanapong Lhuaamporn (GIT Senior Gemologist and Acting Chief of Advanced Technique Development Division)
14.00 – 16.00 hrs	1100	Bangkok Gems and Jewelry Fair Unveils the Hottest Fashion Trend (TH)  By Ms. Patcharin Pattanabunpaiboon (Content Director, Creative Economy Agency)
14.00 – 16.00 hrs	110AB	Low Temperature Heat Treatment of Madagascar Sapphire (EN) By Ms. Billie Hughes (Lotus Gemology)









# EVENTS 8 ACTIVITIES

## HIGHLIGHT SPEAKERS



## Rungarun Suvunchato

CEO of IMode Plus Co., Ltd. and Vice President of Thai Goldsmith Association



Dr. Napapatch Piyachaiyakul

CEO of Songna Co., Ltd.

#### MONDAY 24TH FEBRUARY 2025

TIME	VENUE	TOPICS
09.00 - 12.30 hrs	110C	Certificate Presentation Ceremony Session:  GIT Standard Laboratory Registration  MOU Session:  MOU Signing between "The Gem and Jewelry Institute of Thailand (Public Organization)" and "Thailand Institute of Nuclear Technology (Public Organization)" (TH)  MOU Signing between "The Gem and Jewelry Institute of Thailand (Public Organization)" and "Thai Goldsmith Association" (TH)  Seminar Session:  Modern Jewelry Design and Manufacturing Innovation (TH)  By Mr. Weerayuth Prakobkan (Committee of Thai Goldsmith Association) Asst. Prof. Rungrote Yingsa-nga (Faculty of Gems, Burapha University) Mr. Jintji Saharattanaphan (Jewelry Designer, Special Lecturers and Instructors)
10.30 - 12.30 hrs	110AB	Innovations in Jewelry Design, Production, and Business (TH)  By Mr. Sidthisak Limvatanayingyong (President of Thai Silver Exporters Association)  Mr. Surasak Maneesathianrattana (Specialist Consultant to the Board of Directors of Thai Silver Exporters Association)
14.00 – 16.00 hrs	110C	Al Technology and Machinery for Sustainable Productivity in the Jewelry Industry (TH)  By Ms. Rungarun Suvunchato (CEO of IMode Plus Co., Ltd. and Vice President of Thai Goldsmith Association)  Dr. Napapatch Piyachaiyakul (CEO of Songna Co., Ltd.)









# EVENTS & ACTIVITIES

#### HIGHLIGHT SPEAKERS



14.00 - 16.00 hrs

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Weerayuth Prakobkan

Committee of Thai Goldsmith Association



Jintji Saharattanaphan

Jewelry Designer, Special Lecturers and Instructors

#### MONDAY 24TH FEBRUARY 2025

TIME	VENUE	TOPICS
14.00 – 16.00 hrs	110AB	AGJA x GIT x RJC FORUM 2025 (EN)  The Importance of Sustainability in Global Jewelry Industry By Mr. Kinjal Shah (Head of Asian Development, Responsible Jewellery Council)  Sustainable Practices  "Recycled Precious Metals": Benefits and Challenges By M.L. Paramaporn Devakula (General Manager, Precious Metal Refining Co., Ltd (PMR))  "Responsible Gemstone Sourcing": Importance of Conflict-Free Sourcing and Fair Trade By Mr. Thanong Leelawatanasuk (Deputy Director, The Gem and Jewelry Institute of Thailand (Public Organization))  Future Trends and Challenges in Asean Jewelry Market  "Upcoming Trends": Standardization, Innovations and Future Directions for Sustainable Practices By Mr. Sumed Prasongpongchai (Director General, The Gem and Jewelry Institute of Thailand (Public Organization))  Mr. Ermin Siow (Vice Chairman of AGJA and Advisor of Federation of Goldsmith & Jewellers Association of Molaysia (FGJAM))  Mr. Eric Ho (Vice Chairman of Hong Kong Jewellery & Jade Manufacturers Association (HKJJA))  Mr. Sumed Prasongpongchai (Director General, The Gem and Jewelry Institute of Thailand (Public Organization))  "Challenges and Solutions": Addressing Obstacles and Finding Solutions By Mr. Sumed Prasongpongchai (Director General, The Gem and Jewelry Institute of Thailand (Public Organization))  Mr. Ermin Siow (Vice Chairman of AGJA and Advisor of Federation of Goldsmith & Jewellers Association of Molaysia (FGJAM))  Mr. Ermin Siow (Vice Chairman of AGJA and Advisor of Federation of Goldsmith & Jewellers Association of Molaysia (FGJAM))  Mr. Erric Ho (Vice Chairman of Hong Kong Jewellery & Jade Manufacturers Association (HKJJA))  Ms. Le Yen (Vice Chairman of Hong Kong Jewellery & Jade Manufacturers Association (HKJJA))  Ms. Le Yen (Vice Chairman of AGJA and Vice President of Vietnam Gemstone Jewelry & Art Crafts Association)

Aneta Gajos Jewelry Design Workshop (EN)

By Ms. Aneta Weronika Gajos (Visual Artist)









# EVENTS & ACTIVITIES

### **HIGHLIGHT SPEAKERS**



Prof. Arch. Massimo Director of Studio Zucchi Design



Ravenya **Atchalak** 

GIA Pearl Gemologist, GIA, Bangkok

#### TUESDAY 25TH FEBRUARY 2025

TIME	VENUE	TOPICS
10.30 - 12.30 hrs	110C	History of Orologeria from Past to Present (EN)  By Prof. Arch. Massimo Zucchi (Director of Studio Zucchi Design)
10.30 - 12.30 hrs	110AB	The Japanese Way of Pearl Grading: Philosophy Meets Precision (EN)  By Ms. Ksenia Podnebesnaya (Founder and Creative Director of SORA by K.P.)  No Stone Unturned: The Hunt for African Gems - 60 years of Discovery & Development (EN)  By Ms. Richa Goyal Sikri (Author & Journalist)
14.00 – 16.00 hrs	110C	Workshop on Research Trend & Ideas for Product Development, Mood & Theme Board Construction (EN) By Prof. Arch. Massimo Zucchi (Director of Studio Zucchi Design)
14.00 – 16.00 hrs	110AB	The Fascinating World of Pearls (EN)  By Ms. Ravenya Atchalak (GIA Pearl Gemologist, GIA, Bangkok)  Emerald Treatment on GIA Reports (EN)  By Mr. Wim Vertriest (Manager of Field Gemology, GIA, Bangkok)







# EVENTS & ACTIVITIES

## HIGHLIGHT SPEAKERS



Wim Vertriest

Manager of Field Gemology, GIA, Bangkok



Ksenia Podnebesnaya

Founder and Creative Director of SORA by K.P

#### WEDNESDAY 26TH FEBRUARY 2025

VENUE TOPICS TIME

11.00 - 16.30 hrs

MR 111 (ABC)

Export Clinic: One-on-One Consultation with Representatives from Thai Trade Centers around the World







