

Organized by



The 70th Bangkok Gems & Jewelry Fair EVENTS

TUESDAY 10TH SEPTEMBER 2024

TIME	VENUE	TOPICS
09.30 - 12.00 hrs	110C	<p>MOU Signing between "The Gem and Jewelry Institute of Thailand (GIT)" and "Thailand Greenhouse Gas Management Organization (TGO)" (TH)</p> <p>Climate Action and Responsible Jewellery Council (EN) By Mr. Kinjal Shah (Head of Asian Development Responsible Jewellery Council)</p> <p>Carbon Footprint (TH) By Mr. Thada Varoonchotikul (Manager-Low Carbon Business Certification Office, Thailand Greenhouse Gas Management Organization (Public Organization))</p>
10.30 - 12.30 hrs	110AB	<p>Lab-Grown Gemstones: Market Trends and Innovations (EN) By Dr. Bhuwadol Wanthanachaisaeng (GIT Chief of Research and Standard Development Department) Ms. Supparat Promwongnan (GIT Acting Chief of Gem and Jewelry Testing Division) Dr. Montira Seneewong-Na-Ayutthaya (GIT Acting Chief of Research and Knowledge Development Division)</p>
13.00 - 16.00 hrs	110C	<p>Closed Session: AGA Expert Panel 2024: Ruby and Sapphire Standard Harmonization (EN)</p>
14.00 - 16.00 hrs	110AB	<p>Advancement in LED Technology for the Color Grading Cabinets (EN) By Mr. Thanapong Lhuaamporn (GIT Senior Gemologist and Head of Advanced Technique Development)</p> <p>An Unusual Synthetic Overgrowth Rose Quartz (EN) By Ms. Cheewaporn Suphan (GIT Gemologist)</p>



BANGKOK GEMS
& JEWELRY FAIR

Organized by



DITP
Department of International Trade Promotion
Ministry of Commerce, THAILAND



GIT
Gem and Jewelry
Institute of Thailand

The 70th Bangkok Gems & Jewelry Fair

EVENTS

WEDNESDAY 11TH SEPTEMBER 2024

TIME	VENUE	TOPICS
09.00 - 12.00 hrs	MR111 C	<p>Seminar on "Middle East Market: The Opportunity for Thai Gems and Jewelry Products" by Honorable Speakers from Dubai, UAE (organized by DITP)</p> <ul style="list-style-type: none"> • 09.00 - 10.30 hrs By Mr. Amit Dhamani (CEO/Managing Director of Dhamani 1969) • 10.30 - 12.00 hrs By Mr. Mohammed Mahallati (CEO/Managing Director of Mahallati)
10.30 - 12.30 hrs	110AB	<p>"AI" Helps Transform the Jewelry Industry (TH) By Mr. Patarapoom Tungchanta (Generative Image Instructor)</p>
10.30 - 12.30 hrs	110C	<p>Thai Goldsmith Association Session (TH)</p> <ul style="list-style-type: none"> • Innovative Techniques for Unique Jewelry Design By Mr. Weerayuth Prakobkan (Jewelry Designer) • Make Picture Cutting on Gemstones with Computer Program By Asst. Prof. Suparee Taowongsa
13.00 -16.00 hrs	MR111(AB)	<p>Empowering Thai SMEs: Unlocking the Gems and Jewelry E-Commerce Market through Global Platforms (Amazon.com, Alibaba.com and Pinkoi) By Mr. Patarapoom Tungchanta (Generative Image Instructor)</p>
13.15 - 19.15 hrs	MR117	<p>One -on- One Consultation on Product Development for the Middle East Market By Consultants Team from Dubai, UAE (Organized by DITP) By Mr. Amit Dhamani (CEO/Managing Director of Dhamani 1969)</p>
14.00 - 16.00 hrs	110C	<p>Color Calls and Treatment Description on GIA Reports (EN) By Mr. Wim Vertriest (Manager, Field Gemology, GIA, Bangkok)</p>
14.00 - 16.00 hrs	110AB	<p>AGJA & AIGS FORUM 2024 (EN)</p> <ul style="list-style-type: none"> • Cultured Pearls in the 21st Century By Mr. Rui Galopim de Carvalho (Gem Education Consultant, ASIAN Institute of Gemological Sciences (AIGS)) • Gems & Jewellery Industry in Tanzania By Hon. Salim Hasham Alaudin, Hon Member of Parliament in Tanzania and CEO of Ruby International Ltd. • CLMV & Middle East Challenge & Opportunity By Mr. Ermin Siow (Advisor of Federation of Goldsmith & Jewellers Association of Malaysia (FGJAM) and Vice Chairman of AGJA) H.E.Ms. Sreyoun Nhet (President of Cambodian Gems and Jewelry Traders Association and Vice Chairman of AGJA) Mr. Chanthavong Alex (Vice President of Lao Gems and Jewelry Traders Association and Vice Chairman of AGJA) Ms. Le Yen (Vice-President of Vietnam Gemstone Jewelry and Art Crafts Association) Sultan Mohamed Humaid Alomrani Alshamsi Commercial Director, Expo Centre Sharjah) Saud Salim Al Mazrouei (Director of Hamriyah Free Zone & Sharjah Airport International Free Zone)



Organized by



DITP
Department of International Trade Promotion
Ministry of Commerce, THAILAND

GIT
Gem and Jewelry
Institute of Thailand

The 70th Bangkok Gems & Jewelry Fair EVENTS

THURSDAY 12TH SEPTEMBER 2024

TIME	VENUE	TOPICS
09.00 - 16.30 hrs	MR117	One -on- One Consultation on Product Development for the Middle East Market By Consultants Team from Dubai, UAE (organized by DITP) By Mr. Mohammed Mahallati (CEO/Managing Director of Mahallati)
10.00 - 12.00 hrs.	MR118	Enhancing Competitive Advantage: Utilizing Data & AI for Quality Control in Gems and Jewelry Industry (TH) By Mr. Pongsakorn Kantichaimongkol (CEO Nexus Surface Innovation)
10.30 - 12.30 hrs	110C	Unveiling the Secrets Behind Iconic Jewelry Branding by GIT SMEs Project (EN) By Dr. Thitiporn Sanguanpiyapan (Innovation Specialist in Luxury Products)
10.30 - 12.30 hrs	110AB	Intellectual Property and Driving the Thai Gems and Jewelry Industry (TH) By Ms. Taksaorn Somboonsub (Legal Expert, Department of Intellectual Property, Ministry of Commerce)
14.00 - 16.00 hrs	110C	A Strategic Guide for SMEs in the Gems and Jewelry Industry By GIT SMEs Project (EN) By Dr. Rueanglada Punyalikhit (Lecturer in Faculty of Decorative Arts, Silpakorn University)
14.00 - 16.00 hrs	110AB	The Future of Thai Jewelry Industry (TH) By Ms. Rungarun Suvunchato (Vice President of Thai Goldsmith Association) Mr. Panjapat Kriengveerayuth (Founder Realty Ai) Mr. Woraporn Lakkanacheewan (Digital Marketing)

FRIDAY 13TH FEBRUARY 2024

TIME	VENUE	TOPICS
10.30 - 12.30 hrs	110C	Trick or Treatment - Detecting Enhancement in Ruby & Sapphire (EN) By Ms. Billie Huges (Lotus Gemology) Broken Bangle - The Blunder - Besmirched History of Jade Nomenclature (EN) By Mr. Richard Huges (Lotus Gemology)
10.30 - 12.30 hrs	110AB	Jewelry MU-Keting (TH) By Dr. Sitthichai Parinyanusorn (GIT Deputy Director; Business) Ms. Pakakorn Nampadon (GIT Instructor in Jewelry Design Program)