

เว็บไซต์ Internetstones
หัวข้อข่าว 61st BANGKOK GEM AND JEWELRY FAIR OPENS ON FEBRUARY 21, 2018
เผยแพร่เมื่อ 23 กุมภาพันธ์ 2561
มูลค่าการประชาสัมพันธ์ (บาท) 300,000


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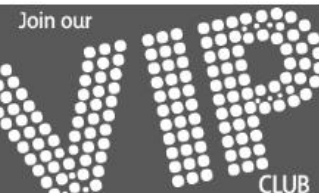
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FEBRUARY 23, 2018 BY MR LAREEF SAMAD — [LEAVE A COMMENT](#)

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The 61st Bangkok Gems and Jewelry Fair (BGJF) under the theme "Heritage & Craftsmanship, held at the Challenger Hall 1-3, IMPACT Muang Thong Thani, Bangkok, from February 21 – 25, 2018 was opened by the Minister of Commerce of Thailand, Sontirat Sontijirawong. The fair held under the auspices of the Ministry of Commerce's Department of International Trade Promotion (DITP), is expected to attract over 20,000 visitors from 130 countries, with 900 leading companies from Thailand and abroad taking part and occupying over 2,000 booths.



MINISTER OF COMMERCE SPEAKING AT THE SHOW



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GEMS & JEWELRY
FAIR 61ST EDITION
FEBRUARY 2018

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MINISTER OF COMMERCE VIEWING EXHIBITS AT THE SHOW

The Bangkok Gem and Jewelry Fair while aiming to highlight Thailand's cultural heritage and the craftsmanship of Thai artisans, and setting the stage for local and international companies to engage in trade negotiations, is also expected to give a further boost to the country's exports of gems and jewelry in the year 2018.





INC. INSTALLS 27 X-RAY DIAMOND SORTING MACHINES AT CULLINAN MINE

› PRICES OF BLUE DIAMONDS INCREASE WHILE PINK AND YELLOW DIAMONDS DECREASE IN 2017

› GEM DIAMONDS REALIZE AVERAGE PPC VALUE OF USD 2.217 FOR Q4 2017

› ALROSA RECOVERS 97.92-CARAT AND 85.62-CARAT OCTAHEDRAL ROUGH DIAMONDS AT YUBILEYNAYA DIAMOND MINE

› ALROSA AND GRK SURVEY REVEAL CHINESE WILLING TO BUY MORE DIAMOND JEWELRY THAN AMERICANS FOR THE YEAR 2018

› GIA AWARDS CHARLES AND EMA LEUTWYLER MEMORIAL SCHOLARSHIP FROM YEAR 2018

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Continuing further, Minister Sontijirawong said, "The Ministry of Commerce has carried out policies to promote the growth of the gem and jewelry industry in order to increase the competitive edge for businesses while seeking new market channels and developing new products that cater to the latest industry trends. The Bangkok Gem and Jewelry Fair is a key platform that offers an opportunity for Thai companies, both large and small, to do business with high-potential business people and buyers from around the world, learn about consumers' needs, and expand their business networks and exchange knowledge with others."

Continuing in the same vein, the Minister of Commerce said, "The outlook for gem and jewelry exports in 2018 is positive as trading partners of Thailand are recovering from stagnant growth. The Ministry expects that this edition of Bangkok Gem and Jewelry Fair will open new opportunities for Thai companies. Combined with government measures such as tax exemptions, the fair is certain to boost trade in this industry while propelling Thailand to become one of the world's gem and jewelry trading hub."



NEW FACES – SPECIAL EXHIBITION ZONE AT THE SHOW

For this year's show, the fair organizers in keeping with the government's "Thailand 4.0" and "Creative Economy" initiatives have created several special exhibition zones, such as "The New Faces" featuring jewelry products from leading SMEs across the country with over 120 new exhibitors; the "Innovation and Design Zone (IDZI)" featuring innovative products from start-ups as well as jewelry that utilize new techniques; and "The Niche Showcase" featuring the latest trends in jewelry for niche markets.



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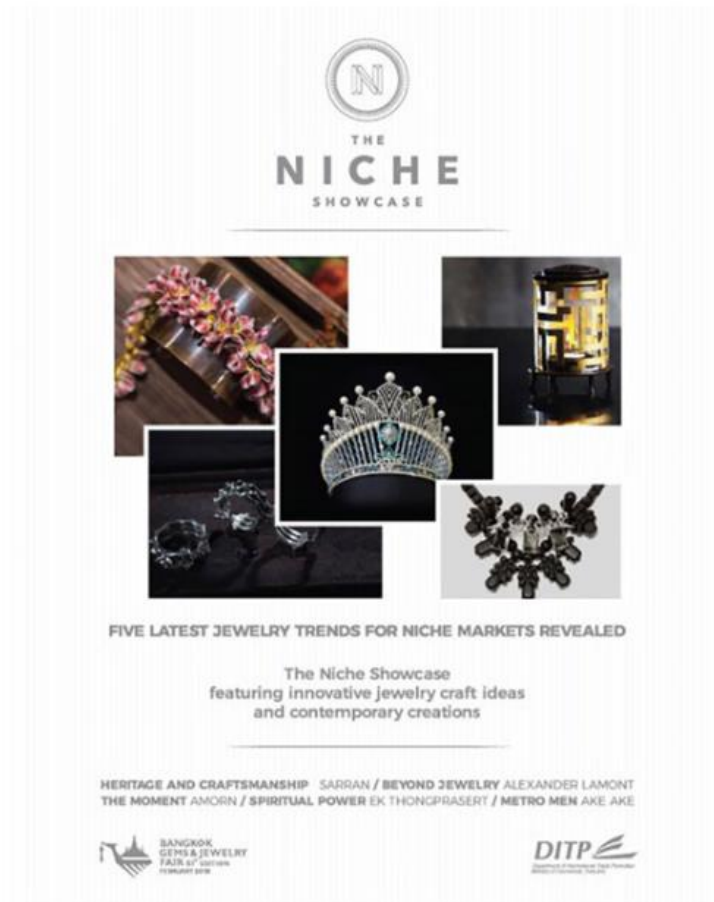
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FIVE LATEST JEWELRY TRENDS FOR THE NICHE MARKET



[Steven on Fully Automated Gem Cutting Machine Developed In Germany](#)

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JEWELRY FASHION SHOW AT THE FAIR

Apart from this several informative seminars and consultation workshops, by both Thai and international experts will also be held during the period of the show. Mobile gems analyzing unit from the Gem and Jewelry Institute of Thailand (GIT) and other world-leading institutes will also be presented at the show.