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มูลค่าการประชาสัมพันธ์ (บาท)	300,000

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61ST BANGKOK GEMS & JEWELRY FAIR

NEWS - ŞUBAT 14, 2018

## Ministry of Commerce to Host the 61st Bangkok Gems & Jewelry Fair

Demonstrating Thailand's Exquisite Craftsmanship to Worldwide Audiences Mrs. Chantira Jimreivat Viratrat (3<sup>rd</sup> from left), DITP Director-General, during the press conference 61st edition of the Bangkok Gems & Jewelry Fair (BGJF) under the theme of "Heritage & Craftsmanship"

**BANGKOK, FEBRUARY 8, 2018:** Ministry of Commerce's Department of International Trade Promotion (DITP), announces its readiness to hold the 61<sup>st</sup> edition of the Bangkok Gems & Jewelry Fair (BGJF) under the theme of "Heritage & Craftsmanship" which highlights Thailand's cultural heritage and the exquisite craftsmanship of Thai artisans that is internationally renowned. The 61<sup>st</sup> BGJF is expected to welcome over 20,000 buyers and visitors from more than 130 countries across the globe.

DITP Director-General, Mrs. Chantira Jimreivat Viratrat, reveals that DITP is ready to hold the 61<sup>st</sup> Bangkok Gems and Jewelry Fair from February 21 to 25, 2018 as a prominent stage to promote the capabilities and support large Thai manufacturers as well as SMEs to expand their businesses to international markets while networking and trading with partners from Thailand and other countries.

"In 2017, the gems and jewelry industry was ranked third exporting industry in Thailand after automotive and computers and parts, with exports of gems and jewelry excluding unwrought gold increased by 2.25%, which was the first time for the industry to see growth in the past three years. Moreover, the outlook for 2018 is positive and the gems and jewelry industry remains a key part of the economy that generates income and adds value for Thailand," says the DITP Director-General.

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**BANGKOK  
GEMS & JEWELRY  
FAIR 61<sup>ST</sup> EDITION**  
FEBRUARY 2018

**ASIALIFE**  
Media Thailand  
A Boutique Media, PR and Marketing Agency

The 61<sup>st</sup> Bangkok Gems & Jewelry Fair will be held under the theme of "Heritage & Craftsmanship" that will highlight Thailand's cultural heritage that is expressed in the creation of uniquely design jewelry that perfectly combines beautiful Thai designs with the demands of international consumers. For decades, Thai designers and artisans are renowned worldwide for their creativity, exquisite designs and creative jewelry pieces. Highlights at the fair include inspirational activities and exhibitions as well as new trading opportunities, from **The Niche Showcase** that exhibits five niche jewelry trends, **The New Faces** that highlights the best of Thai SMEs from all regions, a showcase zone that will be greatly expanded this year, to exhibitions and workshops from **The Jewellers**, a group of designers who focus on creative and innovation jewelry-making. Moreover, educational seminars and one-on-one consulting services from experts will be on offer as well as a mobile gems analyzing unit from GIT and other world-leading institutes.

"The 61<sup>st</sup> Bangkok Gems & Jewelry Fair offers an opportunity for participants to meet manufacturers, distributors and over 900 leading exporters from Thailand and other countries who will be exhibiting all categories of products in the gems and jewelry industry in over 2,200 booths, with exhibitors from countries such as the US, China, Japan, Hong Kong, India, Sri Lanka and ASEAN countries. DITP expects that this edition of the fair will generate over THB 2 billion in sales and see over 20,000 international buyers and visitors," says the DITP Director-General.

The 61<sup>st</sup> Bangkok Gems & Jewelry Fair will take place from February 21-25, 2018 at Challenger Hall 1-3, IMPACT Muang Thong Thani. The fair opens for trade negotiations during February 21-23, 10 a.m. - 6 p.m. and opens for the general public on February 24, 10 a.m. - 6 p.m. and February 25, 10 a.m. - 5 p.m. For more information and pre-registration, please visit [www.bkkgems.com](http://www.bkkgems.com) or dial DITP Call Center 1169.



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## September Hong Kong Gems & Jewellery Fair

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