



**BANGKOK GEMS
& JEWELRY FAIR**
63rd Edition February 2019

20-24 FEB 2019
Challenger Hall 1-3
IMPACT, Bangkok

Organized by
DITP
Department of International Trade Promotion
Ministry of Commerce, THAILAND

For Immediate Release

**The 63rd Bangkok Gems & Jewelry Fair Presenting Thai Jewelry Craftsmanship
With the Theme of "Thailand's Magic Hands"
Pushing Thai SMEs to the World Jewelry Market**



Photo Release 1: Ms. Banjongjit Angsusingh, Director-General of the Department of International Trade Promotion, Ministry of Commerce at the press conference for The 63rd Bangkok Gems & Jewelry Fair (BGJF). Jewellery Courtesy from Prima Gold by Pranda Jewelry, Beauty Gems, Gems Pavilion, Vatana Gems and

Meng Seng Pearls

Department of International Trade Promotion, Ministry of Commerce, announces the readiness to host the 63rd edition of Bangkok Gems & Jewelry Fair (BGJF) under the theme of "Thailand's Magic Hands", which highlights Thailand's cultural heritage and the exquisite craftsmanship of Thai artisans that are internationally renowned to become the Jewelry Hub serving the global gem and jewelry trade. This event will be an important platform to promote potential Thai entrepreneurs and SMEs to expand their business to the global market. It is expected to attract more than 20,000 businessmen and buyers from 130 countries across the globe. The fair will be held during 20 - 24 February 2019 at Challenger Hall 1-3, Impact Muang Thong Thani.

**THAILAND'S
MAGIC HANDS**

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Ms. Banjongjitt Angsusingh, Director-General of the Department of International Trade Promotion, Ministry of Commerce, reveals that "Last year, Thai gems and jewelry industry was one of the most important sectors of the country's economy. It helped create jobs for the industrial workforce and generate income to the craftsmen up to 1.2 million people. In 2018, the exports of gems and jewelry products,

including gold, valued up to 383,713 million baht, or accounted for 4.74% of all exports of the country."

The 63rd Bangkok Gems and Jewelry Fair is held under the theme of *'Thailand's Magic Hands'*, which honors Thai craftsmanship in creating the exquisite work pieces to meet the needs of international consumers. DITP is determined to promote the exceptional craftsmanship to be led to the global gems and jewelry trade or Jewelry Hub that builds from skillful craftsmanship to global design, innovation and international trade excellence.

At the 63rd Bangkok Gems and Jewelry Fair, there will be over 800 leading Thai and international manufacturers, exhibitors and exporters to display over 1,800 booths covering all types of products. This event is expected have approximate 20,000 businessmen and foreign buyers attending the event, with approximate on-event orders valued 2,400 million baht.

At the fair, buyers and visitors will experience inspirational activities and exhibitions as well as new trading opportunities, from **The New Faces** that highlights Thai SMEs from all regions, **The Niche Showcase** that exhibits niche jewelry trends, **The Jewelers** that presents a group of designers who focus on creative jewelry-making, and **Innovation and Design Zone** offering products with innovation and special materials. There will also be other interesting activities such as knowledge sharing seminars, business consultancy, including gem and jewelry making demonstration as well as quality check services, etc.





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Photo Release 3: Spring Blossom USD 1.4M (3,797 diamonds, 342 precious stones) by Beauty Gems from The Niche Showcase Zone



Photo Release 4: Crowning Vector Headband, Ring, Bracelet in Gold Plated Sterling Silver inspired from royal design of Cesar Augustus of the Roman Empire, by Karen Silver Design from Silver Jewelry Zone



Photo Release 5: Defective pieces from Thai Chicken Seal Bowl is used to apply in jewelry pieces with inspiration from the wonderful ceramic decoration at the pagoda from Arun temple, the most famous temple in Bangkok by P9Bangkok from Innovation & Design Zone





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Photo Release 6: Key industry people from public and private sector at the at the press conference for The 63rd Bangkok Gems & Jewelry Fair (BGJF)

The 63rd Bangkok Gems & Jewelry Fair will take place from February 20 to 24, 2019 at Challenger Hall 1-3, IMPACT Muang Thong Thani. For more information and pre-registration, please visit www.bkkgems.com or dial DITP Call Center 1169.

Bangkok Gems & Jewelry Fair (BGJF) is one of the world's most renowned and longest-celebrated gems and jewelry trade fair in the industry. Organized on a biannual basis by Thailand's Department of International Trade Promotion (DITP), Ministry of Commerce, in February and September, the Bangkok Gems & Jewelry Fair is regarded as a significant trading arena where all key players in the global gems and jewelry business can achieve their purposes of sourcing, trading, networking.

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