



59th BANGKOK GEMS & JEWELRY FAIR

Thailand's Department of International Trade confirms the 59 Bangkok Gems & Jewelry Fair is ready to glitter Bangkok 22-26 Feb. 2017



The Department of International Trade Promotion (DITP), Ministry of Commerce of Thailand, has confirmed its readiness to host the 59th Bangkok Gems & Jewelry Fair (BGJF) during 22-26 February 2017 at the Challenger Halls 1-3, IMPACT Exhibition Centre, Muang Thong Thani, Bangkok. As one of the world's top 5 gems and jewelry fairs, BGJF in Bangkok will bring together leading gems and jewelry producers as well as buyers from every continent.

To stage its readiness, DITP recently held a grand meeting at Narai Hotel, Bangkok, with participants being legitimate exhibitors of the upcoming 59th BGJF. Presently, there is a total of 702 exhibiting companies in 1,980 booths – among the participants, 601 are domestic enterprises in 1,835 booths, and 101 are international exhibitors in 145 booths. Some of the top foreign exhibitors are from Hong Kong, Singapore, Turkey, Poland, and Japan.

Furthermore, the DITP has been undergoing PR blitz through its Thai Trade Center offices worldwide covering 58 offices in 43 countries in all continents. In addition, a series of PR campaigns were being executed to attract target buyers and importers from world's renowned gems and jewelry trade shows, e.g. JCK Tucson Las Vegas of the United States, VICENZAORO of Italy, Hong Kong Jewelry Fair of Hong Kong, and Basel World of Switzerland. It is expected that the five-day trade show will attract at least 20,000 visitors from across the globe and help the country generate some 17 billion baht (US\$483m) worth of trade deals.

Bangkok Gems & Jewelry Fair, organised by the Department of International Trade Promotion, is recognised worldwide as Thailand's biggest and longest running gems and jewelry fair in Thailand and one of the world's top 5 gems and jewelry fairs. The 59th BGJF is taking place from February 22nd- 26th, 2017 at the Challenger Halls 1-3, IMPACT Muang Thong Thani.

Interested visitors can visit www.bkkgems.com for online pre-registration. For more information, call DITP Call Center 1169 or e-mail bkkgems@ditp.go.th